

ESTER-C® with PROBIOTICS

BEST IN WELLNESS



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What is contained in this product?

Anytime you create combination products it's a fine balance between appropriate dosing levels and combinations that make sense—and for the consumer, something they can take without difficulty. We chose to bring together a full dosage of 1,000 mg of Ester-C vitamin C with a multistrain, vegetarian complex of 6 billion probiotics, creating a powerful immune-based product in a once-daily complex. Ester-C delivers 24-hour immune support, is non-acidic and gentle on the stomach. Probiotics are beneficial not only for digestion but for immune health.

What makes Ester C with Probiotics special?

First and foremost, you are getting the 24-hour immune support of Ester-C vitamin C. Some people use probiotics for immune health, some for digestive health, but you really get the ultimate in immune support with both Ester-C and probiotics. And for digestion, you get the value of a significant probiotic organism count delivered via a patented technology that preserves the probiotics through the intestinal tract, where they are needed most. Because Ester-C with Probiotics is a once-a-day product, it is of great value to busy people like me.

What does the probiotic component add?

Probiotics are a tremendous benefit for both immune and digestive health. Importantly, both Ester-C and probiotics are delivered through a patented probiotic technology called *BIO-tract*. It releases

the active ingredients in a controlled fashion over an extended period of time as they travel through the intestinal tract, where most nutrients are absorbed.

Who needs to take this product?

I believe that there are core supplements that everyone should take every day. Immune health and digestive health are two areas no one can afford to be without 24 hours a day. Ester-C with Probiotics is a terrific, convenient opportunity to address both health needs in an easy, once-a-day product. Even more, because we are combining literally the best of both worlds, we make the technology work to bring this to market at an extremely attractive retail price.

What studies have been done?

We just completed research with Ester-C that further substantiates its 24-hour immune-support claim. How many other branded vitamin C companies can say that! Probiotics have a wide range of benefits not only for digestion but for general health. In addition, the *BIO-tract* technology protects probiotics from stomach acid so they can get into the intestinal tract, where they are needed.

Did you know?

The genes that govern your immune system also influence your attractiveness to potential mates.

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The number one way to boost the functioning of the immune system is to reduce stress.

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Getting under 5 hours of sleep a night has been shown to suppress the immune system.

Unlike uncoated probiotic supplements, *BIO-tract* controlled delivery releases a consistent level of probiotics to the entire intestinal tract, hour after hour, creating ideal colony-forming sites that help control unwanted bacteria from attaching and colonizing.